

1230

## Creative Projects Grading Rubric

Your creative projects are graded in 4 areas, each weighted equally.

### 1. Technique.

In each of our units, we will define and discuss the techniques of the mediums we are working with. I expect that you will be show, through your project in each unit, your understanding of these techniques. The key here is precision and attention to detail. Your technical choices should feel purposeful and intentional.

2. Aesthetics. This area is tied into the first; I'll be expecting you to utilize the aesthetics of medium, displaying your understanding of how to use the tools to produce meaning. With stills, you should show how you are aware of composition, framing, space, distance, and lens perception. I will be looking for you to show that you are able to understand and utilize aesthetic possibilities.

3. Cohesion. I will be looking for you to show careful consideration about the design and structure of your work. I want to see and hear that you have considering the whole work as a 'statement', as purposeful in design toward a particular end.

4. Personal challenge. The final area I'm looking for is for you display your willingness to challenge yourself. Here, what counts is how you choose to approach strange, unfamiliar, uncomfortable, or difficult methods or ideas. A project that might be a 'failure' due to your attempt to capture and work with difficult ideas is weighted better than a 'successful' project that finds you resting on techniques, aesthetics, or ideas you are very comfortable with.